

**Organization Name:** GI 305

**Job Title:** Non-Profit Social Media Intern

**Position Type:** Internship

**Job Description:**

Are you interested in developing professionally, while making an impact in the community?

Founded in 2023, GI 305 is a nonprofit organization advancing guaranteed income in Miami-Dade County, focused on neighborhoods most vulnerable to poverty, violence, and displacement.

We are a small, but mighty organization addressing one of the County's most pressing issues – income inequality and housing insecurity. Our dedicated team is boots-on-the-ground and grassroots, and we move swiftly every day to connect with community stakeholders, public interest donors, and civic and municipal leaders to develop awareness around guaranteed income and mobilize support for our mission.

This social media internship is an exciting opportunity to work alongside GI 305's founders and within a nonprofit that values ideas, creativity, and fostering change. We are passionate about removing financial barriers to help enfranchise residents and workers in Miami-Dade County.

We are seeking a passionate, self-starter social media intern, who is both ambitious and philanthropic. The opportunity allows one to build a robust portfolio of social media expertise, while contributing to bettering our community.

**Responsibilities:**

- Instagram only.
- Collaborate in a team environment.
- Engage in social media strategy and campaign development.
- Assist with creating campaigns and regular content; this includes developing GIFs and graphics, editing short “reel” videos and creating post schedules.
- Highly creative and contribute novel ideas for growing followership and executing influencer engagement.
- Correspond in real-time with followers and increase brand visibility.
- Support with the roll-out of donation campaigns, such as the “Give Miami Day” initiative.
- Assist with social media engagement, reporting, and analytics.

**Requirements:**

- Junior, Senior or Graduate student seeking a degree in a communications field and/or profession in social media marketing.
- Minimum GPA: 3.0
- Proficient in graphic design.
- Previous internship experience preferred, but not required.
- Must be extremely organized and have excellent communication skills, especially written.

- Tech-savvy, and comfortable with using AI tools and digital communications platforms.
- A positive team player, calm under pressure.
- Able to commute to meetings and events.

Along with your resume, please share creative examples of your work. We are looking for someone to commit to working with us for approximately four months (one semester), and 7-10 hours per week.

**Location:** Remote, with opportunities for in-person engagement

**Time Requirements:** 7-10 hours per week